

JULIA FELDMAN

juliafeldmananimation.com

juliafeldmanwork@gmail.com

Boston and New York

Open to relocation

Experience

Animator and Video Editor | Sallie Mae

Newton, MA | Sept 2024—Present

- Worked on several video series, helping with casting, filming, and editing of episodes that achieved over a million views
- Collaborated with cross functional team to produce content aimed at educating and supporting students and families on their higher ed journey
- Designed and animated custom graphics for video content, contributing to storytelling and humor
- Structured raw footage into cohesive narratives
- Performed post-production tasks including color correction, sound design, and graphics integration
- Created high-impact social media content
- Provided feedback and guidance to contractor teams

Animator | Scout Media Team

Boston, MA | Jan 2022—May 2024

- Designed logo animation and video graphics for clients
- Wrote, storyboarded, and pitched quirky and modern ad concepts to promote client's product
- Collaborated with team to source actors, plan and execute shoots, and produce media content
- Assisted on set, helping set dress, direct actors, set up equipment, and maintained detailed notes
- Assisted with post-production process

Anim/Illustration Co-op | Bare Tree Media

Boston, MA | Jan 2023—Aug 2023

- Designed an original sticker pack available on iMessage, TENOR, GIPHY, and Samsung that has been used worldwide and has garnered over 1500 downloads and over 8 million views.
- Illustrated character concepts for clients such as Dreamworks, Warner Bros, Universal, and more
- Illustrated and animated social posts
- Created assets and animations for a long-form animated PSA for the International Fund of Animal Welfare
- Animated stickers for Wizards of the Coast
- Designed promotional materials for licensing clients such as Carebears, Smurfs, and more

Overview

I am an animator, illustrator, and video editor. I find joy in telling stories using both 2D and 3D media, especially in the education sphere.

In my free time, I can be found painting, attending concerts, and eating lots of cheese.

Motion Design Intern | EVERFI

Remote | July 2022—Sept 2022

- Collaborated with cross-functional product design team to produce educational content for K-12 students and adults
- Created interactive lottie animations to be used in courses
- Organized lottie libraries in Figma
- Rigged characters and prepared them for animation

Education

Northeastern University | GPA: 3.9

Honors Program and Dean's List

BFA in Media Arts and Animation

May 2024

Skills

Software

- AfterEffects
- Illustrator
- Indesign
- Premiere
- Photoshop
- Figma
- Maya
- Substance Painter
- ZBrush
- Marvelous Designer
- World Builder
- Unreal Engine
- Davinci Resolve

Languages: English and Russian

Extracurriculars

Figure Skater

Current Projects

Personal Short Film

Writing, illustrating, and animating a short film that explores a modern queer spin on classic folklore from my childhood